

2020 MODEL YEAR



# CHEROKEE LATITUDE PLUS 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$28,895**

**JEOP CHEROKEE LATITUDE PLUS 4X4**  
**Exterior Color:** Billet Silver Metallic Clear-Coat Exterior Paint  
**Interior Color:** Black / Ski Grey Interior Colors  
**Interior:** Cloth / Premium Vinyl Bucket Seats  
**Engine:** 2.4L I4 Zero Evap M-Air Engine w/ESS  
**Transmission:** 9-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Supplemental Front Seat Side Air Bags
- Driver Inflatable Knee-Bolster Air Bag
- LATCH Ready Child Seat Anchor System
- ParkSense® Rear Park-Assist with Stop
- ParkView® Rear Back-Up Camera
- Blind-Spot and Cross-Path Detection
- Jeep Active Drive I
- Engine Stop / Start Technology
- Selec-Terrain® System
- Push-Button Start
- Keyless Entry with Panic Alarm
- All-Speed Traction Control
- Electronic Stability Control
- Electronic Roll Mitigation
- Anti-Lock 4-Wheel-Disc Brakes
- Speed Control
- Tire-Fill Alert
- Tire Pressure Monitoring Display
- Capless Fuel-Fill

**INTERIOR FEATURES**

- Uconnect® 4 with 7-Inch Display
- Apple CarPlay®
- Google Android Auto™
- 1-Year SiriusXM® Radio Service
- Cluster 3.5-Inch TFT Black & White Display
- Integrated Voice Command with Bluetooth®
- Media Center Electronics Storage
- USB Charging Port in Console Bin
- 6-Speakers
- Steering Wheel Mounted Audio Controls
- Premium-Wrapped Steering Wheel
- Power Front Windows with 1-Touch Up & Down
- 8-Way Power Driver Seat
- 4-Way Power Lumbar Adjustable Driver Seat

**EXTERIOR FEATURES**

- 17-Inch x 7.0-Inch Satin Carbon Aluminum Wheels
- 225/65R17 BSW All-Season Tires

- Compact Spare Tire
- Automatic Headlamps
- LED Low and High Beam Headlamps
- Front LED Fog Lamps
- Bright Side Roof Rails
- Power Multi-Function Mirrors with Manual Fold-Away
- Deep Tint Sunscreen Glass

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Billet Silver Metallic Clear-Coat Exterior Paint \$195
- Customer Preferred Package 2BD** \$995
- Cold Weather Group
- All-Season Floor Mats
- Heated Front Seats
- Engine Block Heater
- Windshield Wiper De-Icer
- Heated Steering Wheel
- Remote-Start System

**Destination Charge \$1,495**

**TOTAL PRICE: \* \$31,580**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C4-PJMLB3LD-575920 L4-VON: 9519 1202



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
 or call 1-877-IAM-JEEP

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## Fuel Economy and Environment



Gasoline Vehicle

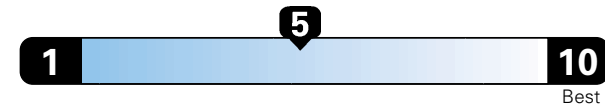
**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**24** MPG  
 combined city/hwy  
 21 city 29 highway  
**4.2** gallons per 100 miles

Small SUV 4WD range from 18 to 120 MPGe. The best vehicle rates 136 MPGe.

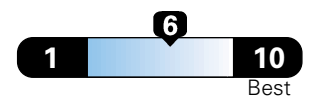
**You spend \$1,000**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,700**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 370 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 69%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 17%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**

**FINAL ASSEMBLY POINT:  
 BELVIDERE, ILLINOIS, U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: UNITED STATES**

**TRANSMISSION: UNITED STATES**



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